



Educational Outfitters of Boise is a new local provider of school uniforms, dress code apparel, and embroidered or screen printed spirit wear for private, parochial, Christian, charter, and public schools. We serve parents and schools in Idaho and beyond with the following services:

- The latest styles in comfortable fabrics that match your school requirements.
- A local retail storefront (coming soon to downtown Boise!) to provide superior customer service.
- Competitive prices backed by strong relationships with US-based clothing manufacturers and suppliers.
- We give back a percentage of every dollar earned from our partner schools to support local academics, such as facilities improvements, supporting technology, and providing student scholarships.

Educational Outfitters of Boise is part of Educational Outfitters, a national school apparel company with over 25 retail stores around the country. We are locally owned and operated by Tracy Bresina and Ginger Jansik.

About Tracy:

Tracy has lived in Boise for over 20 years, and has two children - Alice and Charlie, who attend St Mary's School. She is a partner at Red Sky (a marketing/PR firm) and is additionally looking forward to working with parents and school administrators to meet all of their school apparel needs.

About Ginger:

Ginger has lived in Boise since 1995, is a longtime small business owner, and brings years of retail and customer service experience to assist you with your uniform and apparel needs.

Thank you for trusting us with your families uniform needs. We look forward to meeting you!

For more information, and to contact us anytime, go to:

Tracy tracy@educationaloutfitters.com or (208) 608-0557

Ginger EOBoise@educationaloutfitters.com or (208) 585-7468

Or visit our website at <http://www.educationaloutfitters.com/boise/>